<<CONTACT NAME>>
<<TITLE>>
<<SCHOOL NAME>>
<<SCHOOL ADDRESS>>

<<DATE>>

Dear Principal <<LAST NAME>>,

I am pleased to inform you that [sponsor name] is proudly sponsoring the *Financial Scholars Program* for your school. Through this partnership, we have committed to bringing the Venture: Entrepreneurial Expedition digital program to your school to teach 7th-10th graders about the experience of becoming an entrepreneur. We have made this investment because of our commitment to support, respect and improve the quality of life in the diverse communities where we live and do business.

Venture: Entrepreneurial Expedition, sponsored by [sponsor name], consists of 4 digital lessons that can be smoothly integrated into your curriculum for business, economics, career and technical education and social studies. The content covers building a budget, characteristics of successful entrepreneurs and how to perfect their business pitch to a potential investor. The program tracks individual student progress and knowledge gains through pre- and post- assessments, and culminates in an ePortfolio that contains the learner’s business decisions, business pitch, skills and characteristics, new vocabulary and animated forecast of how their business plays out over time.

Our partnership goal is to provide as many students as possible with access to this financial literacy program to inspire and educate the next generation of entrepreneurs. With that aim in mind, we hope that you will consider helping us expand the usage of this new program into your school.

The team at EVERFI and [sponsor name] looks forward to working with you to best leverage this partnership and prepare for a successful school year. Please expect follow up from **<<SM NAME>>** at EVERFI in the coming weeks, and we hope to find time to discuss this opportunity with you further.

Best Regards,
<<SPONSOR CONTACT NAME>>
<<CONTACT TITLE>>