**Press Release Template**

 **Media Contacts:** Customer PR Contact Name

Company

Phone Number

Email

Jennifer Edgerly

EVERFI

202-486-0518

jedgerly@everfi.com

**[Company] shares impact of its [topic] digital education program that supported students with distance learning amidst COVID-19 school closures**

**[City, State, Date]  —  [Company]** today released annual impact data for the **[topic]** education curriculum it provides to [**elementary/middle/high school]** students across **[state/county/city/school district]**. The digital **[course(s)],** made available to schools at no cost through **[company’s]** relationship with leading social impact education innovator EVERFI, supported distance learning amidst widespread school closures driven by the COVID-19 pandemic in the 2019-20 academic year.

Since launching their program in **[Year],** **[Company]** has successfully grown their program and its impact on students, schools, and local communities. To date, more than **[##]** students have taken the course in **[##]** schools. Some of the impressive highlights from the 2019 - 2020 school year include:

* **[##]** students actively participating
* **[##]** schools actively participating
* **[##]** hours of learning time
* **[%%]** knowledge gain for students who took this course

**[Company executive quote]**

**[Course name]** is designed to equip students with critical **[topic area]** education needed to confidently and successfully navigate our evolving world. While school curricula are typically focused on core subjects, it is believed that also teaching important life skills plays an important role in addressing some of the educational gaps that are necessary to bridge for overall societal advancement.

To learn more about the program, visit **[URL].**

# # #

About **[Company]**

 **[Insert boilerplate]**

**About EVERFI, Inc.**

EVERFI is an international technology company driving social change through education to address the most challenging issues affecting society ranging from financial wellness to prescription drug safety to workplace conduct and other critical topics. Founded in 2008, EVERFI is fueled by its Software-as-a-Service (SaaS) community engagement platform and has reached more than 41 million learners globally. Recognized as one of the World's Most Innovative Companies by Fast Company in 2020, EVERFI powers community engagement in a sustained manner to empower individuals and organizations to make an impact within their communities.  The Company also convenes [Networks](https://everfi.com/networks/) to bring together financial institutions, colleges, and universities, and some of the largest corporations to leverage insights and connections to drive impact. Some of America's leading CEOs and venture capital firms are EVERFI investors including Amazon founder and CEO Jeff Bezos, Google Chairman Eric Schmidt, Twitter founder Evan Williams, as well as Advance, Rethink Education and Rethink Impact. To learn more about EVERFI visit [everfi.com](http://everfi.com/) or follow us on [Facebook](https://c212.net/c/link/?t=0&l=en&o=2348374-1&h=3982107549&u=https%3A%2F%2Fwww.facebook.com%2Feverfi%2F&a=Facebook), [Instagram](https://c212.net/c/link/?t=0&l=en&o=2348374-1&h=335111280&u=https%3A%2F%2Fwww.instagram.com%2Feverfi%2F&a=Instagram), [LinkedIn](https://c212.net/c/link/?t=0&l=en&o=2348374-1&h=1526369965&u=https%3A%2F%2Fwww.linkedin.com%2Fcompany%2Feverfi%2F&a=LinkedIn), or [Twitter](https://c212.net/c/link/?t=0&l=en&o=2348374-1&h=443747734&u=https%3A%2F%2Ftwitter.com%2FEVERFI&a=Twitter) @EVERFI.

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