**Social Media Language**

**General Impact:**

* [COMPANY NAME] is committed to empowering the next generation through education. We work with @EVERFI to offer the [PROGRAM NAME], a digital education curriculum on [TOPIC AREA]. This year, we’re proud to announce that our program provided real-world education to [# SCHOOLS] in [TOWN or DISTRICT] at no cost to schools. #EverfiEmpowers #BuiltForBetter
* [COMPANY NAME] is committed to empowering the youth in our community with the critical, real-world knowledge they need to build a strong future. This year, our [PROGRAM NAME] provided [TOPIC AREA] education for [# STUDENTS] [GRADE LEVEL] students in [TOWN or DISTRICT]. #EverfiEmpowers #BuiltForBetter
* This year, [COMPANY NAME]’s program, [PROGRAM NAME], sponsored [# HOURS] hours of learning in [TOWN or DISTRICT] - congratulations to all the students who participated and earned their @EVERFI certification! #EverfiEmpowers #BuiltForBetter
* [COMPANY NAME] is proud to share the impact we have had on students throughout the 2019-2020 school year. Students mastered critical life skills, including [LIST 2-3 CORE LESSONS]. We’re excited to continue sponsoring digital and free remote learning resources to students this fall and beyond. #EverfiEmpowers #BuiltForBetter
* Congratulations to the [####] students who participated in [PROGRAM NAME] last school year! We are thrilled that we were able to support [###] schools in teaching real-world lessons, including [LIST 2-3 CORE LESSONS]. We can’t wait for this year’s students to get started! #EverfiEmpowers #BuiltForBetter
* We believe in the power of education to transform lives and communities. That’s why [COMPANY NAME] is proud to work with @EVERFI to deliver digital education on [TOPIC AREA]. During the 2019-2020 school year, we were able to impact [####] students in [SPONSOR FOOTPRINT] and we’re committed to continuing these efforts next school year! #EverfiEmpowers #BuiltForBetter
* We are proud to reach [# STUDENTS] students with digital education on [TOPIC AREA] through our [PROGRAM NAME]! #EverfiEmpowers #BuiltForBetter

**Program Growth:**

* Delivering free digital education to students in [TOWN or DISTRICT] is just one of the many ways [COMPANY NAME] has impacted the community. In just the past year, we were able to reach [##] schools and [####] students with this critical education. #EverfiEmpowers #BuiltForBetter
* In [YEAR] we worked with @EVERFI to launch [PROGRAM NAME] to provide critical [TOPIC AREA] education to [GRADE LEVEL] students in [TOWN or DISTRICT]. The program has continued to grow and we’re excited to share that in the 2019-20 school year we were able to sponsor learning for [###] students, a [% INCREASE] increase over last year! #EverfiEmpowers #BuiltForBetter
* In [YEAR] we partnered with @EVERFI to launch [PROGRAM NAME] to provide critical [TOPIC AREA] education to [GRADE LEVEL] students in [TOWN or DISTRICT] and since then we’ve grown our impact each year. In the 2019-20 school year, we were able to provide more than [# HOURS] hours of learning to the students in our communities! #EverfiEmpowers #BuiltForBetter
* In just the past year, our digital education program [PROGRAM NAME] has reached [##] schools and [####] students! #EverfiEmpowers #BuiltForBetter

**Learner Knowledge Gain:**

* [COMPANY NAME] works with @EVERFI to offer [PROGRAM NAME], which delivers critical [TOPIC AREA] to our community’s [GRADE LEVEL] students. We’re extremely proud of the impact of this program! This year students showed a [##%] increase in knowledge after completing the course, mastering concepts such as [LIST 2-3 CORE LESSONS]. #EverfiEmpowers #BuiltForBetter
* [COMPANY NAME] offers [PROGRAM NAME], which delivers critical [TOPIC AREA] education to our community’s students. We’re extremely proud of the impact of this program - this year students mastered topics including [LIST 2-3 CORE TOPICS], where they showed a [##%] increase in knowledge! #EverfiEmpowers #BuiltForBetter
* [COMPANY NAME] is dedicated to increasing [TOPIC AREA] in our community. That’s why we work with @EVERFI to sponsor the [PROGRAM NAME] for [GRADE LEVEL] students in [TOWN or DISTRICT]. Over the past year, we saw a dramatic increase in student’s knowledge around [LIST 2-3 CORE LESSONS] and we’re excited to continue to deliver this free digital remote learning resource to students this fall and beyond! #EverfiEmpowers #BuiltForBetter
* Through our [PROGRAM NAME], students have mastered skills in [TOPIC AREA], demonstrating an impressive [##%] increase in knowledge! #EverfiEmpowers #BuiltForBetter