**District/Principal/Teacher Email Template**

Dear **[Superintendent or Principal or Teacher Name]**,

This past school year was a year like no other for you, your students, and the families you serve. On behalf of my colleagues at **[COMPANY]**, I want to thank you for all your hard work and dedication to positively influence your students’ well-being inside and outside of the classroom. Your mission has undoubtedly been even more challenging because of remote learning — coupled with financial insecurity driven by family job losses, the collective trauma of the COVID-19 pandemic, and an uprising around racial and social injustice. I recognize everything that you and your fellow educators are doing to meet the critical needs of the moment, including placing renewed emphasis on empowering students with critical life skills.

All of us at **[COMPANY]** hope that we supported **[SCHOOL OR DISTRICT NAME]** and made your life a little easier during this time by underwriting the cost of the **[EVERFI PRODUCT NAME]** digital curriculum you use. We know that educating the whole child impacts how healthy, engaged, and productive students are during school and their success far beyond the K-12 years. This is why we are proud to work with EVERFI, the leading Impact-as-a-ServiceTM education innovator, on our **[TOPIC AREA]** program that has already impacted **[###]** students and will engage even more in the future.

We truly appreciate your leadership, passion and incredible commitment to your students and providing them with critical life skills education that will benefit them for the rest of their lives. Please know that **[COMPANY]** is always here to help.

With Gratitude,

**[Your Name & Title]**