**Press Release Template**

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**[COMPANY] Shares Impact of its [TOPIC AREA] Digital Education Program That Supported Students as COVID-19 Challenges Continue**

**[CITY, STATE, DATE] — [COMPANY]** today released annual impact data for the **[TOPIC AREA]** digital education curriculum it provides to **[ELEMENTARY/MIDDLE/HIGH SCHOOL]** students across **[STATE/COUNTY/CITY/SCHOOL DISTRICT]**. This program supports schools and teachers as they strive to provide students with life skills like financial empowerment, mental wellness, and **[TOPIC AREA]** to help them succeed both in and outside the classroom after a difficult year amidst the COVID-19 pandemic. These resources were made available to schools at no cost through **[COMPANY]**’s relationship with EVERFI, the leading Impact-as-a-ServiceTM education innovator.

Since launching the education initiative in **[YEAR],** **[COMPANY]** has successfully grown its program and impact on students, schools, and local communities. To date, more than **[##]** students have taken the course in **[##]** schools. Program highlights from the 2020-2021 school year include:

* **Reach**: The program helped **[##]** students actively participating across **[##]** schools.
* **Knowledge Gain**: Students increased their scores on **[TOPIC AREA]** assessments by **[##%]**.
* **Learning Time**: Cumulatively, students completed **[##]** hours of learning time.
* **Attitudinal Changes**: After taking the course, **[##%]** of students **[INSERT STAT FROM IMPACT REPORT]**.

**[COMPANY EXECUTIVE QUOTE]**

**[COURSE/PROGRAM NAME]** is designed to equip students with critical **[TOPIC AREA]** education needed to navigate our evolving world confidently and successfully.

To learn more about the program, visit **[URL].**

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About **[COMPANY]**/ **[INSERT BOILERPLATE]**

**About EVERFI, Inc.**

EVERFI is an international technology company driving social impact through education to address the most challenging issues affecting society ranging from financial wellness to mental health to workplace conduct and other critical topics. Founded in 2008, EVERFI’s Impact-as-a-ServiceTM solution and digital educational content have reached more than 41 million learners globally. In 2020, the company was recognized as one of the World’s Most Innovative Companies by *Fast Company* and was featured on *Fortune Magazine’s* Impact 20 List. The company was also named to the 2021 GSV EdTech 150, a list of the most transformative growth companies in digital learning. Some of America’s leading CEOs and venture capital firms are EVERFI investors including Amazon founder and CEO Jeff Bezos, Google Chairman Eric Schmidt, Twitter founder Evan Williams, as well as Advance, Rethink Education, Rethink Impact, The Rise Fund, and TPG Growth. To learn more about EVERFI and how you can #answerthecall please visit [everfi.com](http://everfi.com/) or follow us on [Facebook](https://c212.net/c/link/?t=0&l=en&o=2348374-1&h=3982107549&u=https%3A%2F%2Fwww.facebook.com%2Feverfi%2F&a=Facebook), [Instagram](https://c212.net/c/link/?t=0&l=en&o=2348374-1&h=335111280&u=https%3A%2F%2Fwww.instagram.com%2Feverfi%2F&a=Instagram), [LinkedIn](https://c212.net/c/link/?t=0&l=en&o=2348374-1&h=1526369965&u=https%3A%2F%2Fwww.linkedin.com%2Fcompany%2Feverfi%2F&a=LinkedIn), or [Twitter](https://c212.net/c/link/?t=0&l=en&o=2348374-1&h=443747734&u=https%3A%2F%2Ftwitter.com%2FEVERFI&a=Twitter) @EVERFI.

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