**Social Media Copy**

**General Impact:**

* **[COMPANY NAME]** is empowering the next generation through education. We work with @EVERFI to offer **[PROGRAM NAME]**, a digital education curriculum on **[TOPIC AREA]**. This year, we’re proud that our program provided real-world education to **[###]** students in **[###]** schools in **[TOWN or DISTRICT or STATE]** at no cost. #AnswerTheCall #EquityInEducation
* We believe that education has the power to transform lives and communities. That’s why **[COMPANY NAME]** works with @EVERFI to deliver free digital education on **[TOPIC AREA]**. During the 2020-2021 school year, we impacted **[###]** students in **[###]** schools, and we’re committed to continuing these efforts next school year! #AnswerTheCall #EquityInEducation
* **[COMPANY NAME]** is proud that we impacted **[###]** students throughout the 2020-2021 school year. Students mastered critical life skills, including **[LIST 2-3 CORE LESSONS]**. We’re excited to continue sponsoring free digital learning resources for students. #AnswerTheCall #EquityInEducation
* Congratulations to the **[###]** students who participated in **[PROGRAM NAME]** last school year! We are thrilled that we were able to support **[###]** schools in teaching real-world lessons, including **[LIST 2-3 CORE LESSONS]**. We can’t wait for this year’s students to get started! #AnswerTheCall #EquityInEducation
* In **[YEAR]** we partnered with @EVERFI to launch **[PROGRAM NAME]** to provide critical **[TOPIC AREA]** education to students in **[TOWN or DISTRICT or STATE]**. Our program continues to grow and in the 2020-2021 school year we sponsored learning for **[###]** students, a **[##%]** increase over last year! #AnswerTheCall #EquityInEducation
* Delivering free digital education to students in **[TOWN or DISTRICT or STATE]** is one of the many ways **[COMPANY NAME]** impacts our community. This year, we reached **[###]** schools and **[###]** students with critical **[TOPIC AREA]** education. #AnswerTheCall #EquityInEducation

**Learner Knowledge Gain:**

* **[COMPANY NAME]** proudly works with @EVERFI to offer **[PROGRAM NAME]**, which delivers critical **[TOPIC AREA]** education to our local students. This year our impact was clear with **[###]** students showing a **[##%]** increase in knowledge after mastering concepts such as **[LIST 2-3 CORE LESSONS]**! #AnswerTheCall #EquityInEducation
* **[COMPANY NAME]** is dedicated to increasing **[TOPIC AREA]** education in our community. That’s why we work with @EVERFI to sponsor **[PROGRAM NAME]** for **[GRADE LEVEL]** students in **[TOWN or DISTRICT or STATE]**. #AnswerTheCall #EquityInEducation
* Through our **[PROGRAM NAME]**, students have mastered skills in **[TOPIC AREA]** demonstrating an impressive **[##%]** increase in knowledge! #AnswerTheCall #EquityInEducation

**Equity in Education:**

* Over the past year, millions of Americans have struggled with the financial impacts of the pandemic. **[COMPANY NAME]** understands the importance of preparing young people to make healthy financial decisions, which is why we offer a free digital financial education program in partnership with @EVERFI. #AnswerTheCall #EquityInEducation
* Schools, teachers, and students have faced unprecedented hurdles this school year. Students have suffered up to 12 months of learning loss with the shift to distance learning. **[COMPANY NAME]** is helping equip students with the critical life skills they need to catch up academically and prepare for the world outside of the classroom. #AnswerTheCall #EquityInEducation
* Amidst a backdrop of the COVID-19 pandemic and an uprising around racial & social injustice, educators are focused on empowering students with critical life skills to help them succeed both in and outside the classroom. **[COMPANY NAME]** is proud to play a role by offering free **[TOPIC AREA]** digital education to students and schools. @EVERFI #AnswerTheCall #EquityInEducation