**NOTE - PRESS RELEASE REVIEW PROCESS**

* When using this template with no changes -- EVERFI Communications does **not** need to review if no changes are made, but we do ask for a **minimum of 24-hours advance notice** that a release is going out and we request a final copy of the release. **Please note that EVERFI Communications will require certain details related to the press release. distribution including date of distribution and how the press release will be distributed.**
* When writing a new release or altering a template -- EVERFI Communications (and possibly legal) **need to review all new press releases and EVERFI Communications needs a copy of the final release.**

FOR IMMEDIATE RELEASE

 **Media Contacts:** Company PR Contact Name

Company

Phone Number

Email

Jennifer Edgerly

EVERFI

jedgerly@everfi.com

**[Company Name] Expands Commitment to Mental Health Education by Providing New Resource to Educators in [State/County/District]**

**OR**

**[ Company] Brings Mental Health and Wellness Resource to Educators in [State/County/School District]**

[**City, State, Date]** -- **[Company Name]** today announced the availability of a new mental health resource for educators across (location). *Elevate for Educators* is a first of its kind prevention-forward, self-guided, digital mental wellness resource designed specifically for educators and is made available, at no-cost to school districts or teachers, through **[Company’s Name]** relationship with leading education technology innovator, EVERFI, Inc.

Educator mental health is a critical topic that has been amplified by the Covid-19 pandemic. The pandemic exacerbated stress levels for educators and brought with it a host of new challenges and stressors which won’t disappear when teachers around the country return to the classroom this fall. Educator mental health is in a precarious place and [one survey](https://www.theguardian.com/education/2019/nov/10/stressed-teachers-at-breaking-point-says-report) found that 49 percent of teachers believe their workplace has a negative impact on their mental health and well being while another [found](https://www.nbpts.org/wp-content/uploads/Teaching-During-COVID.pdf) only 28 percent of teachers said their school offered adequate support for mental health.

[Quote from Company Executive]

*Elevate for Educators* provides educators with on-demand content related to their unique mental health needs. EVERFI *Elevate* modules translate evidence-based best practices for mental well-being into actionable, just-in-time learning solutions for a teacher or academic administrator.

“The impact the pandemic has had on teachers cannot be overstated,” said Jon Chapman, co-founder and president, EVERFI. “Educators serve such a vital role -- often wearing many hats -- and teacher stress was already high pre-pandemic. Research has shown that providing opportunities for teachers to develop self-awareness and self-management skills leads to fewer chances of experiencing burnout or symptoms of depression, and allows for increased job satisfaction and more positive relationships with students.”

*Elevate for Educators* covers seven important topics, including Mental Well-Being for Educators, Managing Mental Health Challenges, Mindful Living, Developing Coping Skills, Supporting a Friend or Loved One, Building Strengths and Motivation, and Strategies for Stress Management.

# # #

**About Company**

[Insert boilerplate]

**About EVERFI, Inc.**

EVERFI is an international technology company driving social impact through education to address the most challenging issues affecting society ranging from financial wellness to mental health to workplace conduct and other critical topics. Founded in 2008, EVERFI’s Impact-as-a-Service TM solution and digital educational content have reached more than 41 million learners globally. In 2020, the company was recognized as one of the World’s Most Innovative Companies by *Fast Company* and was featured on *Fortune Magazine’s* Impact 20 List. The company was also named to the 2021 GSV EdTech 150, a list of the most transformative growth companies in digital learning. Some of America’s leading CEOs and venture capital firms are EVERFI investors including Amazon founder and CEO Jeff Bezos, Google Chairman Eric Schmidt, Twitter founder Evan Williams, as well as Advance, Rethink Education, Rethink Impact, The Rise Fund, and TPG Growth. To learn more about EVERFI and how you can #answerthecall please visit [everfi.com](http://everfi.com/) or follow us on [Facebook](https://c212.net/c/link/?t=0&l=en&o=2348374-1&h=3982107549&u=https%3A%2F%2Fwww.facebook.com%2Feverfi%2F&a=Facebook), [Instagram](https://c212.net/c/link/?t=0&l=en&o=2348374-1&h=335111280&u=https%3A%2F%2Fwww.instagram.com%2Feverfi%2F&a=Instagram), [LinkedIn](https://c212.net/c/link/?t=0&l=en&o=2348374-1&h=1526369965&u=https%3A%2F%2Fwww.linkedin.com%2Fcompany%2Feverfi%2F&a=LinkedIn), or [Twitter](https://c212.net/c/link/?t=0&l=en&o=2348374-1&h=443747734&u=https%3A%2F%2Ftwitter.com%2FEVERFI&a=Twitter) @EVERFI.