***Achieve Incentive Campaign - Getting Started Checklist***

*Please complete the sections below and share them with your EVERFI Account Manager. It is typically a two-week turnaround once the Account Manager receives the content.*

**Title/Audience:**

*(Q4 Member Incentive)*

**Playlist Title:**

**Campaign Start & End Dates**:

**Incentive Message - max 100 characters:**

*(e.g. Complete this playlist to be eligible for a chance to win a $100 Visa gift card.*)

**(Optional) Incentive Details CTA - max 20 characters:**

*(e.g. Terms and Conditions\*)*

*\*Connect with your Legal team when drafting official terms and conditions.*

**Completion Message - max 100 characters:**

*(e.g. Congrats on completing this playlist, you will now be entered for a chance to win a $100 Visa gift card!)*

**(Optional) Completion Details CTA - max 20 characters:**

*(e.g. Take the survey, Terms & Conditions, etc.)*