**Achieve Foundations**

**Employee Email Announcement Template**

**CONTENT**

***Subject Line Options:***

* New Financial Education Resource for Employees
* New Employee Benefit: [Program Name]

***Email Body:*** Calling all parents and caregivers! **[Company]** is proud to offer***[***Program name***]***, a financial wellness program for high school students. This course is designed to equip students with critical life skills such as financial literacy, goal setting and career readiness.

At **[Company]**, we believe students are future leaders, and it is important to help teens build the foundation for a healthy financial future by developing key skills.

The mobile-friendly digital lessons were created by experts at EVERFI, our partner in financial education. Each lesson covers important financial topics on everything from savings, investing, income, debt and more.

**How It Works**

Students can participate in just 3 easy steps:

1. Sign up for the ***Achieve Foundations*** lessons**[insert your custom landing page URL here]**
2. Complete the lessons (3-6 minutes each)
3. Apply their new financial knowledge!

These ***[***Program name***]*** lessons are open to all our [employees, customers], and the communities we serve. This program provides an excellent opportunity for students to learn financial knowledge that will benefit them now and in the future.

To get started, visit**[insert your custom landing page URL here].**

Thank you,

[Institution Name]