**Social Media Copy**

*\*\*List of suggested hashtags included at end of document*

**General Impact:**

* **[COMPANY NAME]** is empowering the next generation through education. We work with @EVERFI to offer **[PROGRAM NAME]**, a digital education curriculum on **[TOPIC AREA]**. This year, we’re proud that our program provided real-world education to **[###]** students in **[###]** schools in **[TOWN or DISTRICT or STATE]** at no cost.
* We believe that education has the power to transform lives and communities. That’s why **[COMPANY NAME]** works with @EVERFI to deliver free digital education in **[TOPIC AREA]**. During the 2021-2022 school year, we impacted **[###]** students in **[###]** schools, and we’re committed to continuing these efforts next school year!
* **[COMPANY NAME]** is proud that we impacted **[###]** students during the 2021-2022 school year by providing them education about **[TOPIC AREA]**. We’re excited to continue sponsoring free digital learning resources for students.
* Congratulations to the **[###]** students who participated in **[PROGRAM NAME]** last school year! We are thrilled to have supported **[###]** schools in teaching real-world lessons, including **[LIST 2-3 CORE LESSONS]**. We can’t wait for next year’s students to get started!
* In **[YEAR]** we partnered with @EVERFI to provide critical **[TOPIC AREA]** education to students in **[TOWN or DISTRICT or STATE]**. Our program continues to grow and in the 2021-2022 school year we sponsored learning for **[###]** students, a **[##%]** increase over last year!
* Delivering free digital education to students in **[TOWN or DISTRICT or STATE]** is one of the many ways **[COMPANY NAME]** impacts our community. This year, we reached **[###]** schools and **[###]** students with critical **[TOPIC AREA]** education.

**Learner Knowledge Gain:**

* **[COMPANY NAME]** proudly works with @EVERFI to deliver critical **[TOPIC AREA]** education to our local students. This year our impact was clear with **[###]** students showing a **[##%]** increase in knowledge after mastering concepts such as **[LIST 2-3 CORE LESSONS]**!
* **[COMPANY NAME]** is dedicated to increasing **[TOPIC AREA]** education in our community. That’s why we work with @EVERFI to sponsor **[PROGRAM NAME]** for **[GRADE LEVEL]** students in **[TOWN or DISTRICT or STATE]**.
* Through our **[PROGRAM NAME]**, students have mastered skills in **[TOPIC AREA]** demonstrating an impressive **[##%]** increase in knowledge!

**Possible hashtags to incorporate into social posts**

* #ImpactAsAService
* #EVERFIEmpowers
* #CSR
* #SocialImpact
* #DigitalEducation
* #EducationMatters
* #FinancialLiteracy
* #FinancialEmpowerment
* #PersonalFinance
* #FinancialFreedom