



Press Release Template

[Company Name] Announces Participation in the EVERFI Financial Literacy Bee to Support Youth Financial Education

Financial Literacy Month student challenge equips young people with money management skills and prepares them to make responsible financial decisions

April XX, 2024 (City, State) -- **[Company Name]** today announced that it is sponsoring the EVERFI Financial Literacy Bee, taking place April 5-19, 2024. The EVERFI Financial Literacy Bee is a nationwide financial literacy challenge for students in grades 8-12.

With 85 percent of Americans feeling stressed about the state of their finances according to a 2021 survey by the [National Endowment for Financial Education](#), the EVERFI Financial Literacy Bee provides an opportunity for students to learn the critical importance of saving and budgeting for short-term and long-term financial goals.

The virtual challenge, created by Impact-as-a-Service™ education innovator EVERFI, and supported by leading financial institutions nationwide, features four short digital lessons followed by a capstone essay contest in which students share a short-term or long-term savings goal and outline their plan to achieve that goal. Winners of the EVERFI Financial Literacy Bee will receive a \$500 prize to jumpstart their savings goals.

[Insert Company Quote Here. Sample Below]

"In these times of financial uncertainty for many Americans, **[Company Name]** is especially committed to engaging its communities, increasing financial literacy, and driving impactful change," said **[Name, Title, Company]**. "We are proud to be supporting parents and students through the Financial Literacy Bee and hope it will help drive dinner-table conversations about important financial topics."

By competing in the challenge, participating students will gain new skills to create a personalized financial decision-making framework that they can apply to their lives now and in the future.

Topics include how to save, set financial goals, budget, and invest.

[Insert other financial education program details here]



In addition to supporting the EVERFI Financial Literacy Bee, **[Company]** works with EVERFI to provide **[schools-based financial education across XYZ region or adult financial education to help consumers navigate financial uncertainty and plan for the future]**.

To learn more about the EVERFI Financial Literacy Bee, visit **[enter your custom landing page URL here]**.

ABOUT [Company Name]
[Insert boilerplate]

ABOUT EVERFI, INC

EVERFI from Blackbaud (NASDAQ: BLKB) is an international technology company driving social impact through education to address the most challenging issues affecting society ranging from financial wellness to mental health to workplace conduct and other critical topics. Founded in 2008, EVERFI's Impact-as-a-Service™ solution and digital educational content have reached more than 45 million learners globally. In 2020, the company was recognized as one of the World's Most Innovative Companies by *Fast Company* and was featured on *Fortune Magazine's* Impact 20 List. The company was also named to the 2021 GSV EdTech 150, a list of the most transformative growth companies in digital learning. [Blackbaud](#), the leading provider of software for powering social impact, acquired EVERFI in December 2021. To learn more about EVERFI, please visit [everfi.com](#) or follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), or [Twitter](#) @EVERFI.

Note: Please be sure that your links to EVERFI and our social media assets are all clickable in your document.

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