

ACCOUNTING CAREERS: LIMITLESS OPPORTUNITIES SPONSORED BY ACCOUNTING+ FAQs

PARTNERSHIP OVERVIEW

The Center for Audit Quality and EVERFI announced the launch of the national high school curriculum designed to attract more diversity into the accounting profession in September 2022. The strategic partnership was established to engage with high schools at scale through EVERFI's robust school network. EVERFI's team of local implementation experts help to activate the course in high schools across the country, with a heightened focus on the areas with the largest student populations of Black, African American and Latino students.

The goal of the first year of the program was to reach 1,000 schools which was exceeded! In year two (2023-2024), we are aiming to reach 3,000 schools across the country. In addition to providing access to the digital course, schools and educators are also informed of in-classroom connection opportunities between Accounting+ partner professionals, signature school events, and the Accounting+ Scholarship program which awards winning students with a \$5,000 cash prize for educational funding. Ten (10) students were awarded scholarships in the 2022-2023 school year and fifteen (15) students will be awarded scholarships in the 2023-2024 school year.

WHAT IS ACCOUNTING CAREERS: LIMITLESS OPPORTUNITIES?

Accounting Careers: Limitless Opportunities is a digital course that shows learners how an accounting background can help them achieve their career goals. Learners are exposed to the wide range of careers available in the accounting and finance space. This course covers the extensive benefits accounting skills can provide in business or in daily life, including contexts like entrepreneurship, investing, and personal finance. Through an interactive learning experience and self-guided lessons, learners are encouraged to consider the many benefits accounting skills can bring. Supplemental instructional materials are made available to extend student learning through curriculum guides, lesson plans, infographics, and more. All course materials have been branded to Accounting+.

WHO CREATED ACCOUNTING CAREERS: LIMITLESS OPPORTUNITIES AND WHY?

The Center for Audit Quality (CAQ) and EVERFI, the leading social impact education technology company, joined together to co-develop and launch the *Accounting Careers: Limitless Opportunities* program. The CAQ and Accounting+ partner organizations recognize there is a gap in providing educational opportunities and resources about the accounting profession to students from underserved communities. This education initiative aims to provide high-quality programming about careers in accounting in an accessible, digital format to encourage interest in accounting among high school students.

WHO IS ACCOUNTING CAREERS: LIMITLESS OPPORTUNITIES FOR?

The program is designed for high school students and is available for districts, schools, and teachers to incorporate into their curriculums. The course is optimized to accommodate any schooling environment including in-person, virtual, and hybrid models.

WHAT TOPICS DOES THE COURSE COVER?

The course features two learning modules that are approximately 10 minutes in length each. The topics include:

- **Opening Doors with Accounting:** Students compare their own hobbies, interests, and passions to the careers available to those with an accounting background. They also explore the ways in which accounting can help support a variety of career paths.
- **Accounting for Life:** Students identify key accounting skills that are relevant to their personal and professional lives. They also connect their financial goals to accounting skills that can help them achieve those goals.

HOW DOES THIS FIT INTO A TYPICAL SCHOOL CURRICULUM?

Accounting Careers: Limitless Opportunities best fits with the subjects of Finance, Business, CTE, and Entrepreneurship and has been aligned to Jump\$tart National Standards in K-12 Personal Finance Education, ASCA National Standards, and CCTC.

HOW DO DISTRICTS, SCHOOLS, AND TEACHERS ACCESS THE PROGRAM?

EVERFI works directly with its school and teacher network to provide hands-on support for administrators and teachers seeking to integrate the course into their curriculums. In response to school closures, EVERFI has worked to make courses easily accessible to educators, families, and students at home. This course is easy to access for teachers and students – it's all online, and there's nothing to download!

HOW DO I BRING THE PROGRAM TO THE HIGH SCHOOL IN MY AREA OR SHARE THE PROGRAM WITH AN EDUCATOR I KNOW?

To learn more or share information about the program, please reference the program one-pager. It includes information about the digital course, supplemental instructional materials, scholarship program, and school events. To refer a specific school or contact, please submit your referral by visiting <https://forms.office.com/r/Dd9u7PcZUp> or scanning the QR code below:

