



Achieve for College Toolkit

Social Media Templates

Cross-platform promotional messages to encourage students to take advantage of the financial education resource.

CONTENT

- All students now have access to the [UNIVERSITY NAME] Financial Education Center, designed to help you master financial concepts you'll use throughout life! Check it out now on your phone: [LINK]
- New this school year! All students now have access to the [UNIVERSITY NAME] Financial Education Center, a digital learning experience to help you tackle your finances! You can get started right from your phone: [LINK]
- Managing your money may seem difficult, but it's much easier if you start with the basics. Get started now with the [UNIVERSITY NAME] Financial Education Center: [LINK]
- Navigating your finances during college can be difficult, but is not impossible. Try these budget hacks, curated for students like you: [LINK]
- Many students use loans to help pay for college tuition and expenses. If you have a loan or are considering one, check out these tips to help you understand how to repay them: [LINK]
- Learn how you can invest your extra cash, and set yourself up to earn interest on it. Check out these tips from the [UNIVERSITY NAME] Financial Education Center: [LINK]



- Landed your first campus job, but want to be careful not to blow your whole paycheck at once? Try the budget calculator in the [UNIVERSITY NAME] Financial Education Center: [LINK]
- The unexpected can happen to anyone. Luckily, you can start building your emergency savings no matter your income. Learn how: [LINK]
- Summer break is right around the corner - how will you make the most of it? Learn more about saving for your summer goals: [LINK]
- You're already in college, but that doesn't mean you should stop looking for funding! Learn more about the options you have to pay for your education: [LINK]
- Take the [UNIVERSITY NAME] Financial Education Center with you when you graduate! These tips will come in handy as you start to make more real-world financial decisions: [LINK]
- Running for treasurer of your favorite student org? Step up your financial knowledge with insights from the [UNIVERSITY NAME] Financial Education Center: [LINK]
- [SPORT] season is finally here and it's time to get game-ready! Make sure your budget includes all the jerseys, hats, and hot dogs you need: [LINK]