



Achieve for College Toolkit

Student Communications Templates

Cross-platform promotional messages to encourage students to take advantage of this financial education resource.

SHORT FORM CONTENT

Use one of these blurbs if you are including the initiative in a newsletter, as a link in your student resource center, or anywhere else you'll have limited space.

New resource for students: The [UNIVERSITY NAME] Financial Education Center is now available! This digital financial education platform is a great way for you to build up your financial knowledge and get prepared for your future. Get started from your phone at [LINK]

Try the [UNIVERSITY NAME] Financial Education Center for financial education insights such as:

- Understanding your student loans and how to pay them off
- How building your credit works
- Different budgeting hacks
- And more!

Learn more at [LINK]

The [UNIVERSITY NAME] Financial Education Center is a digital education resource that will help you prepare for some of the most important financial moments you'll face in life! We encourage all students to check it out at [LINK]

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LONG FORM CONTENT

Use this blurb if you are sending out a dedicated email to promote the initiative.

Hello [name],

We're excited to announce a new resource for our students! You now have access to the [UNIVERSITY NAME] Financial Education Center.

This is a digital education experience that will help you prepare for some of the most important financial topics you'll face in life. From paying for your education to building credit, there are modules to help you prepare.

We encourage all students to check out the [UNIVERSITY NAME] Financial Education Center - you can get started on your mobile phone now! This is a resource you can come back to over and over as you continue to build up your financial knowledge.

Get started today: [LINK]

Thank you,
[CAMPUS REPRESENTATIVE/OFFICE]