



Character Playbook Website Feature Template

Character Education

At [LOCAL UNITED WAY NAME / NFL TEAM NAME] we are committed to providing the tools and strategies to build the social and emotional foundation for positive development and healthy relationships for the communities we serve. Through a partnership with [LOCAL UNITED WAY NAME / NFL TEAM NAME] we empower students in [STATE] with the knowledge and skills they can use for their own personal development.

Character Playbook for Middle and High Schools

Character Playbook provides interactive digital education around character development and building healthy relationships to middle and high schools throughout our footprint. More than [# OF STUDENTS REACHED] students have completed or are currently enrolled in the curriculum.

Character Playbook – Building Healthy Relationships™

The online middle/high school course uses evidence-based strategies to educate students on how to cultivate and maintain healthy relationships during their critical middle school years. Comprised of six interactive, digital modules, the course covers key concepts around positive character development, social-emotional learning, and building healthy relationships.

