



Social Media Posts

Champion the Challenge through monthly social media posts

The monthly posts from NFL Clubs and United Ways are intended to maintain and build the momentum of the challenge. We want to ensure that your networks are receiving monthly reminders to get out there, take the Challenge, and give 100 minutes of service.

STEP 1

*Find your teams' hashtag for the Huddle for 100.

STEP 2

Post monthly (September-February)

Suggested Posts

Post #1: Character Challenge Kickoff | Post Date: September 17

We are excited to announce this year's **#CharacterChallenge** in support of the **@NFL** **#[Team]HuddleFor100** efforts! The time is NOW to make a positive impact on your local community! Follow the steps below and go make a difference!

1. Select your service project
2. Complete your service
3. Log your service at dosomething.org/huddlefor100
4. Share your service using the hashtag **#[local NFL Club]**, **#[Team]HuddleFor100**, **#CharacterChallenge** **#UnitedWay**



Post #2 | Post Date: October 8

Happy National Bullying Prevention Month! This is the perfect time to take the Challenge and complete a service project in your community. Share your service at dosomething.org/huddlefor100 and on social. [#\[Team\]HuddleFor100](#) [#CharacterChallenge](#) [#UnitedWay](#)



Post #3 | Post Date: November 5

Thanksgiving is the perfect time to practice our attitude of gratitude and to Take the Challenge! Volunteer in your community and help those in need. Make sure to share your hard work at dosomething.org/huddlefor100 and on social. [#\[Team\]HuddleFor100](#) [#CharacterChallenge](#) [#UnitedWay](#)



Post #4 | Post Date: December 3

Wrap up 2019 in a big way by volunteering in your local community and Taking the Challenge! Find your favorite style of service and go do it! Share your great work at dosomething.org/huddlefor100 and on social. [#\[Team\]HuddleFor100](#) [#CharacterChallenge](#) [#UnitedWay](#)



Post #5 | Post Date: January 7

Looking to start the 2020 off right? Take the Challenge and give 100 minutes of service. Tell us all about it at dosomething.org/huddlefor100 and share on social. [#\[Team\]HuddleFor100](#) [#CharacterChallenge](#) [#UnitedWay](#)



Post #6 | Post Date: February 2

Happy Super Bowl LIV! Thank you and congratulations to everyone who participated in the [#CharacterChallenge](#)! We asked schools nationwide to give 100 minutes of serve and they delivered! Enjoy the game & keep up the great work! [#\[Team\]HuddleFor100](#) [#UnitedWay](#)

