Social Copy Examples:

- We are proud to partner with @EVERFI fulfilling a critical need to teach students the importance of mental health. Understanding Mental Wellness helps start that conversation and provides ways in which they can implement coping strategies. Learn more here!
- Taking care of your mental health is more important now than ever before. @MLB and @EVERFI have partnered up to bring mental wellness education to students nationwide. Learn more here!

Newsletter Example:

- Join [CLUB] in promoting mental wellness in collaboration with EVERFI. Understanding Mental Wellness is designed to provide students with opportunities to explore their mental health and promote positive mental health while increasing knowledge of coping mechanisms, and resources that empower learners to identify and support friends. Access to this program comes at no cost to individuals and organizations. Learn more here!

Player Script Example:

- Hi everyone! My name is <PLAYER NAME> and I play <POSITION> for <CLUB>. The <CLUB> are excited that your class is using Understanding Mental Wellness to improve your skills and become better teammates on and off the diamond. <CLUB RALLY CRY (i.e. Let's Go <CLUB>)