



2019-2020 CHARACTER CHALLENGE

Last year we challenged schools to become kinder, safer, and more inclusive through the Bully-Proof Challenge. This year we are challenging students to Give 100 minutes of volunteer service to their school or community.



STEP 1

Choose how to give 100 minutes of service

STEP 2

Complete your volunteer service project.

STEP 3

Log your service at [DoSomething.org/Huddlefor100](https://www.dosomething.org/huddlefor100)

STEP 4

Share your service online using #[Local NFL Club]huddlefor100, #CharacterChallenge, #UnitedWay, and #EVERFI

SHARING THE CHALLENGE

Issuing the Challenge

- EVERFI will reach out to teachers, districts, and community programs to challenge them to GIVE 100 minutes of volunteer service.
- Go to [DoSomething.org/Huddlefor100](https://www.dosomething.org/Huddlefor100) to register a huddle and log hours of service.

Share on Social

- The Character Challenge will collaborate with local NFL Clubs and United Ways to promote the challenge.
- @CharacterPlaybk will provide weekly volunteer opportunities and ideas for service.

CHARACTER CHALLENGE TIMELINE



SEPTEMBER 17

Character Challenge Launch Day!



OCTOBER

Bullying Prevention Month

- Challenge outreach campaign
- CharacterPlaybook.com provides volunteer ideas and opportunities



NOVEMBER

Salute to Service

- Share Service Events on Social using the #[localteam]Huddlefor100



DECEMBER

Season of Service

- Share Holiday Service Events #CharacterChallenge



JANUARY

Last month of the Challenge! How will you Give 100?



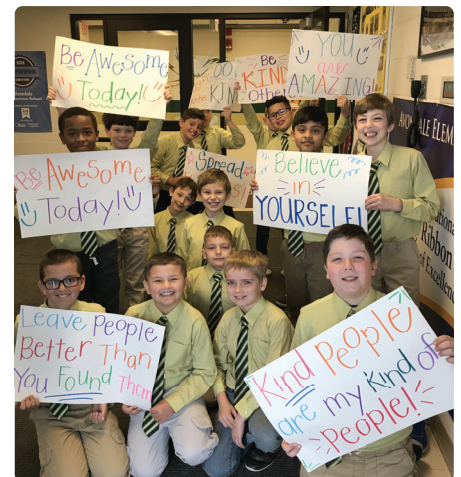
FEBRUARY 2

Celebrate the Super Bowl with Service

- Super Bowl Service Events
- Challenge Winners Selected

HOW CAN I GIVE 100 MINUTES OF SERVICE?

- Start a canned foods drive
- Work at your local pet shelter
- Build a community garden
- Be a homework tutor
- Teach a skill
- Start a toy collection for the holidays
- Do a roadside clean up in your community
- Coach a team
- Collect school supplies for back to school
- Mow a neighbors yard
- Work at a homeless shelter



Questions? Email:
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