

# Welcome to the Prescription Drug Safety Network

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powered by EVERFI

# Welcome

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Welcome to the Prescription Drug Safety Network! We are so excited to have you join us at this critical moment in the network's existence. The network, made up of organizations of all types and sizes is intended to be an empowering group that comes together, physically and within their communities, to drive change through prevention education.

Prevention education is a critical topic within our communities. You all, as members of the network, have committed to reinforcing positive behavioral changes through this program within the communities that mean the most. We know that there is not one single cause nor one single solution to our nation's most critical public health challenges. What we do know is that there is power in numbers, and by educating thousands of students, educators, and adults every year we are attacking this challenge head on in hope to build stronger communities in which we live and work.



**Jon Chapman**

Co-Founder & President of Global Partnerships

# Overview

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The Prescription Drug Safety Network (PDSN) is powered by EVERFI to help the public-private sector take on the issues that matter most around prescription drug safety.

This resource was designed to provide an overview of the Network's vision and provide context on what it means for you to be a part of this Network. Both EVERFI and your corporation will work together throughout the duration of your customership to achieve your outcomes and goals within your most desired communities.

This packet provides you with an overview of the following:

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# OUR APPROACH

## What is the Prescription Drug Safety Network?

The Prescription Drug Safety Network is a national coalition committed to empowering Americans with the skills and knowledge to make safe decisions about prescription medications through digital education. Through the support of its private and public sector customers, the Prescription Drug Safety Network aims to make a collective impact through population-level education that reinforces healthy and safe behaviors.

## Our Community Education Approach

### **Evidence-based behaviors methodologies**

This self guided digital learning experience uses interactive content and simulations to equip students with the strategies and best practices to manage and dispose of prescription medications. Based on assessments, learners are more prepared and feel more empowered to make safe and responsible decisions about prescription medication after taking the Prescription Drug Safety course.

### **Population-level Prevention**

In order to make true long-term progress on the opioid crisis, we must start with upstream prevention recommended by the White House Opioid Commission, evidence-based prevention programming in schools can enable us to better understand the reasons for prescription drug abuse and find a sustainable solution.

### **Scale & Impact**

EVERFI's learning platform measures student knowledge gain and changes in attitudes and behaviors as a result of going through the program, while also providing a real-time climate survey of adolescent perceptions towards prescription drugs and related behaviors.

### **Awareness & Communications**

Network customers benefit from thought leadership and events, as well as customized community engagement and communications plan driven by their specific objectives. Network awareness is driven by subject matter experts, social strategy, and an annual convening summit. Additionally, tailored marketing assets provided by EVERFI will enable Av to leverage their impact within their communities and desired audiences.

# NETWORK IMPLEMENTATION

## What to Expect from the Network

You are now part of a national network of over 30 leaders of healthcare organizations, pharmaceutical manufacturers, distributors, pharmacies, foundations, and state leaders committed to empowering Americans with the knowledge and skills to make safe and healthy decisions about prescription medications.

Throughout the year, the Network will produce a variety of resources for your organization to use and promote. These resources include:

<b>Solutions</b>	Technology Platform	Toolkits
	Data & Analytics	Marketing Resources
<b>Insights</b>	Webinars	Research, Blogs, and White Papers
	Newsletters	Marketing Resources
<b>Connections</b>	Events	Thought Leaders & Advisory Board
	Peer Network	

# CUSTOMER IMPLEMENTATION

By joining the Prescription Drug Safety Network, your organization is committing to impacting student lives at scale throughout the communities that mean the most to your organization. Telling that story can look very different depending on your objectives. Let us help you!

## Partnership Objectives

- Deploy a digital solution that reinforces content strategy at scale with seamless integration
- Build a sense of community with key audiences
- Empower the future leaders of our communities by providing meaningful content at scale

## Identifying Key Audiences

Who are you telling this story to?

- Government Officials
- Corporate Employees
- Community Stakeholders
- Parents

## Internal Communications

How you can tell this story within your organization:

- Company Newsletters
- Digital intra-communication channels
- Employee Incentive Programs
- Course Demo

## External Communications

- Press Release
- Social Media Campaigns
- In-store promotions
- Postcards
- Events
- Company Website

# EVENTS AT A GLANCE

Showcase your commitment to students, educators, and the community by hosting a community engagement event at a high school in your market. These events are a powerful way to bring your digital education program to life for students and engage key stakeholders such as community leaders, elected officials, and local press. Invited guests will have the opportunity to interact with students and see the impact of your educational program firsthand. EVERFI's event planning team handles all logistics, program design, and school coordination. We're here to make your event a meaningful experience for everyone involved.



## Events Benefits

- Student Engagement
- Employee Engagement
- Elected Official Engagement\*
- Local Press Coverage\*
- Student & Teacher Testimonials
- Marketing Assets (photos, etc.)
- Social Media Content

\*Media and elected official engagement is optional and led by customer.

## Run of Show

- 1. Pre-Event Welcome (20-30 mins):** Educators, elected officials, and other community partners connect with your team over light refreshments. Students typically are not present for this segment.
- 2. Press Briefing (10 mins):** Prepared remarks from your leadership team, school leadership, district administration, and local elected officials.
- 3. Student Engagement Activity (30 mins):** Students and visitors break into small groups for the interactive portion of the programs. Sample activities include:
  - Roundtable discussion
  - Jeopardy-style trivia game
  - Myths and facts game debunking common misconceptions
  - Interactive exercise on safe disposal of medications
- 4. Concluding Remarks & Photos (5 mins):** Students share their reflections from the group discussion. Your leadership team presents teacher with an impact award. Student ambassadors can provide a live demonstration of the digital course for visitors, and teachers are available for interview.

## Course Outline

# Prescription Drug Abuse Prevention

Recommended grade levels: 9-12

Module	Module Description	Learning Objectives “Students will be able to...”
<b>The Basics</b>	Before diving deep into topics like the science of addiction and effective refusal strategies, it's important to understand the basics. For instance, what are the different types of prescription drugs? How do they affect the body? What are some of their harmful side effects? Those are some of questions students find answers to in this lesson.	<ul style="list-style-type: none"><li>• Identify the common “street” and brand names of the 3 major prescription drug categories</li><li>• Describe the positive effects on those with valued need and prescription</li><li>• Describe the potential negative effects on brain and body if the drug is misused or abused</li><li>• Describe the possible legal consequences of misusing prescription drugs</li></ul>
<b>Science of Addiction</b>	Effective prevention education begins with the facts. Knowing how addiction affects the brain and body can be important for recovery, but more importantly, it can be information that helps students avoid addiction altogether. This lesson also contains personal stories from people who have recovered from addiction.	<ul style="list-style-type: none"><li>• Explain that anyone can become addicted to prescription drugs</li><li>• Describe how drugs impact the brain and can lead to addiction problems</li><li>• Define terms such as “withdrawal” and “tolerance” and their relationship to addiction</li><li>• Describe how many addicts can manage their addictions and recover in a supportive environment</li></ul>
<b>Understanding Prescriptions</b>	Proper usage, storage, and disposal of prescription drugs are critically important to prevention of misuse and abuse. Whether it's reading a prescription label or properly disposing of unused drugs, this knowledge can help keep individuals and the people around them safe.	<ul style="list-style-type: none"><li>• Explain the importance of following prescription instructions precisely</li><li>• Describe the factors that doctors consider when writing a prescription for an individual</li><li>• Read and understand prescription labels, including caution or risk statements</li><li>• Store and dispose of unused drugs safely and appropriately</li></ul>



## Course Outline

### Prescription Drug Abuse Prevention

Module	Module Description	Learning Objectives “Students will be able to...”
<b>Safe Use</b>	Not all prescription drug use is harmful. There are cases where prescription drugs are necessary. However, even in those circumstances, it's possible to veer off path. This lesson involves interactive scenarios where students guide characters to the smart choices regarding prescription drug use	<ul style="list-style-type: none"><li>• Explain why taking a depressant with another depressant, such as alcohol, is dangerous</li><li>• Explain why taking more pain medication, or taking it more frequently than directed, is not safe</li><li>• Understand that misusing prescription drugs even once is not safe</li></ul>
<b>Refusal Skills</b>	Prescription drugs can be most dangerous when they are unprescribed and just being used recreationally. Through the interactive scenarios in this lesson, students learn how to effectively refuse prescription drugs.	<ul style="list-style-type: none"><li>• Articulate that most students do not misuse prescription drugs and would support a friend's decision not to misuse drugs</li><li>• Resist peer pressure and other influences to take prescription drugs outside a medical professional's advice</li><li>• Step in to support a friend who is being pressured misusing, selling, or giving prescription drugs to others</li><li>• Describe the potential side effects of taking prescription drugs outside of a prescription</li></ul>
<b>Supporting a Friend</b>	Students recognize warning signs of a friend in trouble, and take concrete steps to help and support them. Students also respond to a situation involving an overdose and review the most important takeaways from the course.	<ul style="list-style-type: none"><li>• Recognize the signs of prescription drug misuse and addiction</li><li>• Resist barriers to action</li><li>• Seek assistance if experiencing a problem with prescription drugs</li><li>• Identify signs of a prescription drug overdose</li><li>• Care for someone in a potential overdose situation</li></ul>

# Prescription Drug Abuse Prevention

**Recommended Grade Level:** 9-12

**Total Time:** 30-45 minutes

**Subject Fit:** Health

**Standards Alignment:** National Health Education Standards (NHES)

With prescription drug misuse and abuse becoming a national issue, it is more important than ever to empower our students with the knowledge, skills, and strategies to prevent its worsening spread. By modeling and reinforcing positive behavior, our Prescription Drugs: Misuse and Abuse Prevention course blends expert-vetted content with engaging digital activity. The outcome is the first online prevention program of its kind, teaching students how to differentiate between various prescription drugs, describe the science of addiction, and demonstrate effective refusal strategies.

Each of the 6 evidence-based lessons scaffolds students' knowledge, building a comprehensive solution that addresses prescription drug usage from multiple pathways. Interactive scenarios and digital stories allow students to transform knowledge into action, supporting virtual peers and navigating the road to safe and healthy outcomes.

Each lesson contains a pre- and post-assessment to measure knowledge gain throughout. Additionally, students complete a survey at the start and end of the course, as well as after a 7-day intersession period in order to evaluate attitudinal and behavioral change.

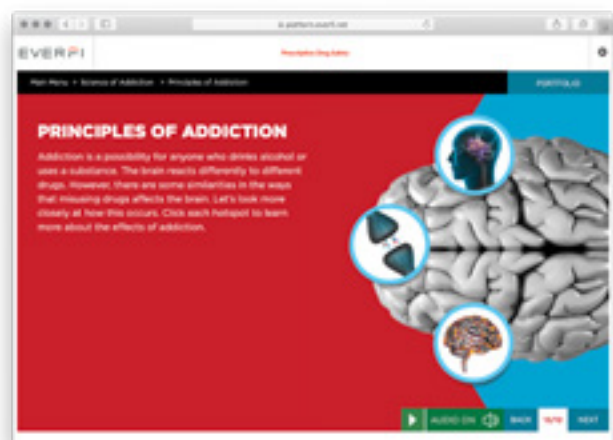
## Topic Areas

1. Prescription drug basics (opioids, stimulants, and depressants)
2. Addiction and the brain
3. Labels, storage, and disposal
4. Safe use, misuse, and abuse
5. Refusal skills
6. Supporting others

## Course Structure

Each segment is ~5-10 minutes.

1. **Lesson 1:** The Basics
2. **Lesson 2:** Science of Addiction
3. **Lesson 3:** Understanding Prescriptions
4. **Lesson 4:** Safe Use
5. **Lesson 5:** Refusal Skills
6. **Lesson 6:** Supporting a Friend



## Key Learning Objectives

After taking this course, students will exhibit the following knowledge, attitudes, and behaviors:

### Knowledge (Students will be able to...)

- Identify and classify the three major categories of prescription drugs (opioids, stimulants, depressants)
- Describe the purposes, functions, and side effects of various prescription drugs
- Understand the risks of misusing, abusing, and sharing prescription drugs
- Interpret prescription labels
- Recognize signs of drug abuse and overdose
- Describe physical, mental, social, and legal consequences of abusing prescription drugs

### Attitudes (Students will agree that...)

- Prescription drugs can positively impact people's lives when used appropriately and as prescribed
- Sharing medication may cause you or someone else harm
- Even though prescription drugs are "legal," they can be as dangerous as illicit drugs
- Anyone who takes prescription drugs, even once, can become addicted
- Everyone has a responsibility to step in if a friend has a problem
- It's never too late to get help if experiencing a problem with drugs

### Behaviors (Students will...)

- Use prescription drugs only as advised by a medical professional
- Not share prescription drugs with others
- Not take prescription drugs with other substances without talking to a doctor
- Provide assistance to a friend who may be experiencing a problem with prescription drugs
- Store and dispose of medications appropriately

## Detailed Course Outline:

### Lesson 1: The Basics

Students are introduced to the course, take Survey 1, and explore the three main categories of prescription drugs (opioids, stimulants and depressants), how each works, and possible side effects.

#### Learning Objectives:

- Identify the common "street" and brand names
- Describe the positive effects on those with valid need and prescription (but careful not to promote misuse)
- Describe the potential negative effects (body and brain) if abused or misused
- Describe the possible legal consequences associated with misuse (e.g. giving to a friend, or using without a prescription, selling)

Activity Topic	Activity Description
Introduction	Students are introduced to the course and their portfolio, where they can find additional resources.
The Facts	Students learn about misuse and abuse and are reminded that most people do not misuse or abuse prescription drugs.
Drug Categories	Students learn about the different types of prescription drugs they will be exploring in the course: opioids, stimulants, and depressants.
Basic Facts About Opioids	Students explore: medical use, how it works, additional possible side effects, potential for dependence and addiction, and brand names and street names.
Basic Facts about Depressants	Students explore: medical use, how it works, additional possible side effects, potential for dependence and addiction, and brand names and street names.
Basic Facts about Stimulants	Students explore: medical use, how it works, additional possible side effects, potential for dependence and addiction, and brand names and street names.
Legal Risks and Consequences	Students learn the basics about prescription drug-related laws, including the consequences of driving under the influence of prescription drugs.

## Lesson 2: Science of Addiction

Students learn how addiction affects the brain and explore interactive journal entries to hear how some students recovered from addiction.

### Learning Objectives:

- Explain that anyone can become addicted to prescription drugs
- Describe how drugs impact the brain and can lead to addiction problems
- Define terms, such as “withdrawal” and “tolerance” and relationships to addiction
- Describe how many addicts can manage their addictions and try to find recovery in a supportive environment

Activity Topic	Activity Description
Introduction	Students learn about the basics of addiction.
Principles of Addiction	Students explore the effects of addiction on the brain.
Student Stories	Students listen to three student stories and reflect on the different forms addiction can take.
Support and Recovery	Students learn about the process of recovery.

## Lesson 3: Understanding Prescriptions

Students explore a prescription label, learning about the different components and answering questions about the instructions. Students also learn of safe ways to dispose of unused medications.

### Learning Objectives:

- Explain the importance of always following instructions precisely (e.g., when to take it, how to take it, and when not to take it)
- Describe the factors that doctors consider when writing prescriptions (weight, age, history, medical conditions, allergies, potential interactions, etc.)
- Read and understand prescription labels, including caution or risk statements
- Store and dispose of unused drugs safely and appropriately

Activity Topic	Activity Description
Introduction	Students reflect on the importance of following a doctor's prescription instructions.
Reading Prescription Labels 1	Students explore following information on a prescription label: patient name, drug name and strength, directions, and refills.
Case Study 1	Students answer a question about how Ashley should follow prescription instructions.
Case Study 2	Students answer a question about how Ashley should follow prescription instructions.
Reading Prescription Labels 2	Students explore following information on a prescription label: warnings, interactions, and pharmacy information.
Case Study 3	Students answer a question about how Ashley should follow prescription instructions.
Case Study 4	Students answer a question about how Ashley should follow prescription instructions.
Reading Prescription Labels 3	Students explore following information on a prescription label: expiration/disposal date, physical description of pill, pill manufacturer/distributor, and legal notices.
Case Study 5	Students answer a question about how Ashley should follow prescription instructions.
Case Study 6	Students answer a question about how Ashley should follow prescription instructions.
Proper Storage and Disposal	Students learn about what to do with leftover medications.
Proper Storage	Students learn about how to properly store leftover medications.
Proper Disposal	Students learn about how to properly dispose of leftover medications.

## Lesson 4: Safe Use

Several interactive scenarios are presented to students, who must help characters make smart choices regarding prescription drug use.

### Learning Objectives

- Explain why taking a depressant with another depressant, such as alcohol, is dangerous
- Explain why taking more pain medication, or taking it more frequently than directed, is unsafe
- Understanding that misusing prescription drugs even once is not safe

Activity Topic	Activity Description
Using Drugs Safely	Students are introduced to several scenarios where they will help characters make smart choices throughout the lesson.
Case Study 1: Veronica Meets the Parents	Scenario: Veronica takes a Xanax and deliberates whether to drink wine with dinner.
Case Study 2: Anik's Personal Prescription	Scenario: Anik has leftover painkillers from knee surgery, and must decide whether to take some of the leftovers for his hurt toe.
Case Study 3: Li's Painkillers	Scenario: Li is prescribed painkillers, but doesn't want to use them because he's afraid of getting addicted.

## Lesson 5: Refusal Skills

Students learn how to refuse unprescribed prescription drugs through interactive scenarios in which they see the outcomes of their choices.

### Learning Objectives:

- Articulate that most students do not misuse prescription drugs and would support a friend's decision not to use drugs
- Resist peer pressure and other influences to not take prescription drugs outside of a professional's advice
- Not be swayed by peer pressure and other influences to take prescription drugs outside of a medical professional's advice
- Step in to support a friend who is being pressured into using drugs or selling or giving their pills to someone else
- Describe the potential side effects of taking prescription drugs outside of a doctor's prescription

Activity Topic	Activity Description
Reasons for Misuse	Students learn some common reasons people misuse prescription drugs.
Refusal Strategies, pt. 1	Students explore a common scenario in which prescription drugs are in use and identify effective refusal strategies.

Activity Topic	Activity Description
Responding to Pressure	Students explain different types of pressure, such as indirect and internal.
Refusal Strategies, pt. 2	Students explore additional strategies for refusing when others ask for prescription drugs.
The Big Idea	Students learn why it's important to not share prescription drugs with others.
Making Choices	Students are reminded of the power they have to make smart choices.

## Lesson 6: Supporting a friend (Bystander Skills)

Students recognize warning signs of a friend in trouble, and take concrete steps to help and support them. Students also respond to a situation involving an overdose and review the most important takeaways from the course.

### Learning Objectives:

- Recognize the signs of prescription drug misuse and addiction
- Resist barriers to action (e.g., thinking it will harm the relationship)
- Seek assistance if the student him/herself is experiencing a problem with prescription drugs (including preemptive study skills counseling, medical professionals, mental health professionals, etc.)
- Identify signs of a prescription drug overdose
- Use various skills to care for a friend in a potential overdose situation and to call for help (911)

Activity Topic	Activity Description
Helping a Friend	Students are introduced to importance of helping a friend in need.
Being Aware	Students learn the 4-step process to stepping in: noticing a problem, deciding to act, determining what to do, support and recovery.
General Warning Signs	Students explore different warning signs for someone who might be abusing drugs.
Specific Signs of Abuse	Students further explore specific signs of abuse for opiates, depressants, and stimulants.
Responding to an Overdose	Students learn the definition of an overdose as well as information about key signs, getting help, and what to do while waiting for help to arrive.
Do I Need Help?	Students identify the list of signs indicating that you may need help regarding prescription drugs.
Getting Support	Students receive general information about how to get help.