EVERFI®
from Blackbaud

Sharing Your Impact Social Media

Templates Use these turnkey messages to post about the impact of your financial education program on social media.

General Impact:

[INSTITUTION NAME] is committed to building financial capability in the communities we serve, so we partner with @EVERFIfromBlackbaud to offer the [PROGRAM NAME]. This year, we're proud to announce that our program provided financial education to [# SCHOOLS] in [TOWN or DISTRICT]. #FinEdforLife

[INSTITUTION NAME] is committed to empowering the youth in our community with the financial knowledge they need to build a strong future. This year, our [PROGRAM NAME] provided financial education for [# STUDENTS] [GRADE LEVEL] students in [TOWN or DISTRICT]. #FinEdforLife This year, [INSTITUTION NAME]'s financial education program, [PROGRAM NAME], sponsored [# HOURS] hours of learning in [TOWN or DISTRICT] - congratulations to all the students who participated and earned their @EVERFI certificate! #FinEdforLife

Program Growth:

In [YEAR] we partnered with @EVERFI to launch [PROGRAM NAME] to provide critical financial education to [GRADE LEVEL] students in [TOWN or DISTRICT]. The program has continued to grow over time, and we're excited to share that in the 2024-25 school year we were able to sponsor learning for [# STUDENTS] students, a [% INCREASE] increase over last year! #FinEdforLife

In [YEAR] we partnered with @EVERFI to launch [PROGRAM NAME] to provide critical financial education to [GRADE LEVEL] students in [TOWN or DISTRICT] and since then we've grown our impact each year. In the 2018-19 school year we were able to provide more than [# HOURS] hours of learning to the students in our communities! #FinEdforLife

Learner or Knowledge Gain:

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[INSTITUTION NAME] offers [PROGRAM NAME], which delivers critical financial education to our community's [GRADE LEVEL] students. We're extremely proud of the impact of this program - this year students showed a [% increase] in financial knowledge after completing the course! #FinEdforLife

[INSTITUTION NAME] offers [PROGRAM NAME], which delivers critical financial education to our community's students. We're extremely proud of the impact of this program - this year students mastered topics including [TOPIC AREA], where they showed a [% increase] in knowledge! #FinEdforLife