

# Preparing Your Elevator Pitch



Being able to describe yourself in a concise and meaningful way is very important when interviewing with a potential future employer. An “elevator pitch” allows you to briefly tell someone who you are, what your strengths are, and skills you may have. In this activity, you will be challenged to develop your elevator pitch.

## What makes a good elevator pitch?

A good elevator pitch includes the following information -- it's really as simple as these four steps!

1. Begin by introducing yourself.
2. Provide a summary of what you do/what your interests are.
3. Explain what you are seeking.
4. Finish with a “Call to Action.”

*It's your turn to write your elevator pitch. Use these prompts to help you think about what best describes you and your experiences.*

Who are you? Where are you from?

What are your interests?

Do you have any job experience? What were your strengths and weaknesses in that role?

Do you have any volunteer experience? What were they? What role did you play?

What are your hobbies/interests outside of school?

What are you most excited about for your future?

What do you aspire to be?

End with a question you'd like to ask.

After completing the above questions, assess which components are the strongest. Use those and following the four steps to write your 1-2 minute elevator pitch.

*During the workshop you will be asked to perform your elevator pitch to the volunteers so please come prepared. Remember you can never practice too many times! Also, you are your biggest advocate so remember to relax, smile, and share your story!*