



FAFSA Toolkit

Email Copy Template

A turnkey email template to encourage your consumers or employees to take advantage of this timely education topic.

CONTENT

[FIRST NAME],

A new college semester started not too long ago, but it's already time to start thinking ahead to next year! The FAFSA opens [OR opened] on October 1st, so now is a good time to start considering all your payment options for the upcoming year.

Our financial education center offers interactive education to help you learn more about:

- The many different ways to pay for college expenses
- How to prepare for unexpected costs
- The student aid options available to you

Get started with your plan to pay for college: [INSERT LINK]