



# World Savings Day Toolkit

## Social Media Copy Templates

*Turnkey social messaging to encourage your consumers or employees to take advantage of this timely education topic.*

### CONTENT

- Today is #WorldSavingsDay - the perfect time to start planning for your next big savings goal! Our financial education insights can help you learn more about your options and get started saving: [INSERT LINK]
- What are you saving for? Whether it's a new gadget or a long-awaited getaway, there's a savings account to help you get there. Learn more about the types of accounts and how to choose the one for you: [INSERT LINK] #WorldSavingsDay
- There are many ways to save! This #WorldSavingsDay, learn more about bonds, CDs, money market accounts, and more. To find the best option to help you reach your savings goals, get started at: [INSERT LINK]